



Heluna Health

Heluna Health

Annual Impact Report

2023-2024



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"We enable our partners to focus on what they do best—delivering critical services that help people and communities live healthier lives."

Blayne Cutler, MD, PhD
President and Chief Executive Officer

Welcome

As we reflect on the remarkable progress made over the past year, I am honored to present Heluna Health's 2023-2024 Impact Report. For more than 50 years, Heluna Health has been at the forefront of advancing population health across the United States. Guided by a commitment to full access, evidence-based practices, and addressing systemic disparities, we collaborate with public health agencies, healthcare systems, community organizations, and policymakers to enhance the health, wellness, and resilience of every community we serve.

Heluna Health's strength lies in the partnerships we cultivate. Today, we proudly support over 500 initiatives by providing comprehensive solutions in a "one-stop shop" model to best implement public health and social service activities. In addition to direct services, the custom solutions we provide focus on program development, fiscal and administrative support, full-cycle grants management, training and advising. We enable our partners to focus on what they do best, delivering critical services that help people and communities live healthier lives. Together, we tackle challenges across the population health spectrum.

Looking ahead, we are anchored by a bold vision: using science to help communities tackle the most significant and preventable population health challenges of our time, including understanding and mitigating the

health impacts of climate change, improving local outbreak preparedness and addressing the social determinants of health. While our work remains deeply rooted in the Western United States, our influence and expertise are national in scope, driving innovation and shaping policies to create healthier futures for all.

This year's Annual Report features stories that showcase the breadth of Heluna Health's impact. From empowering youth advocates in their fight against the harmful effects of tobacco, to supporting public health agencies in the battle against HIV and fostering food access and early literacy (with our first foray into publishing), these stories illustrate our unwavering commitment to advancing health and wellness in every community we serve.

Thank you for your support of Heluna Health. Together, we are creating meaningful change, fostering healthier communities, and building a brighter future.



Blayne Cutler, MD, PhD
President and Chief Executive Officer

Help Us Make A Direct Impact

Why donate?

In pursuing Heluna Health's mission to advance population health, our team is directly involved in supporting and/or implementing more than 500 initiatives a year. These encompass a wide range of health-related challenges, including disparities in maternal and infant health, childhood obesity, gang intervention, homelessness, and much more. Common among the interventions undertaken is an evidence base, data analysis, and research.



Please use the QR code
to support public health and
community health workers today.

Healthy, strong communities for all.

OUR MISSION

Heluna Health enhances the health, wellness, and resilience of every community we serve.



Working Across the Population Health Spectrum



Outbreak Response and
Emergency Preparedness



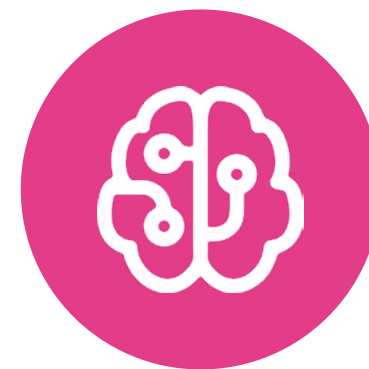
Services for People
Experiencing Homelessness



Food and Nutrition



Maternal and Child Health



Behavioral and Mental
Health Services

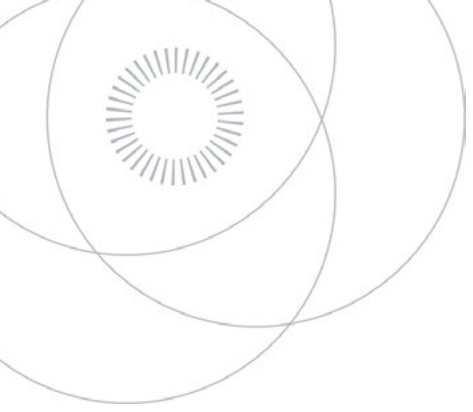


Evaluation and
Learning Services



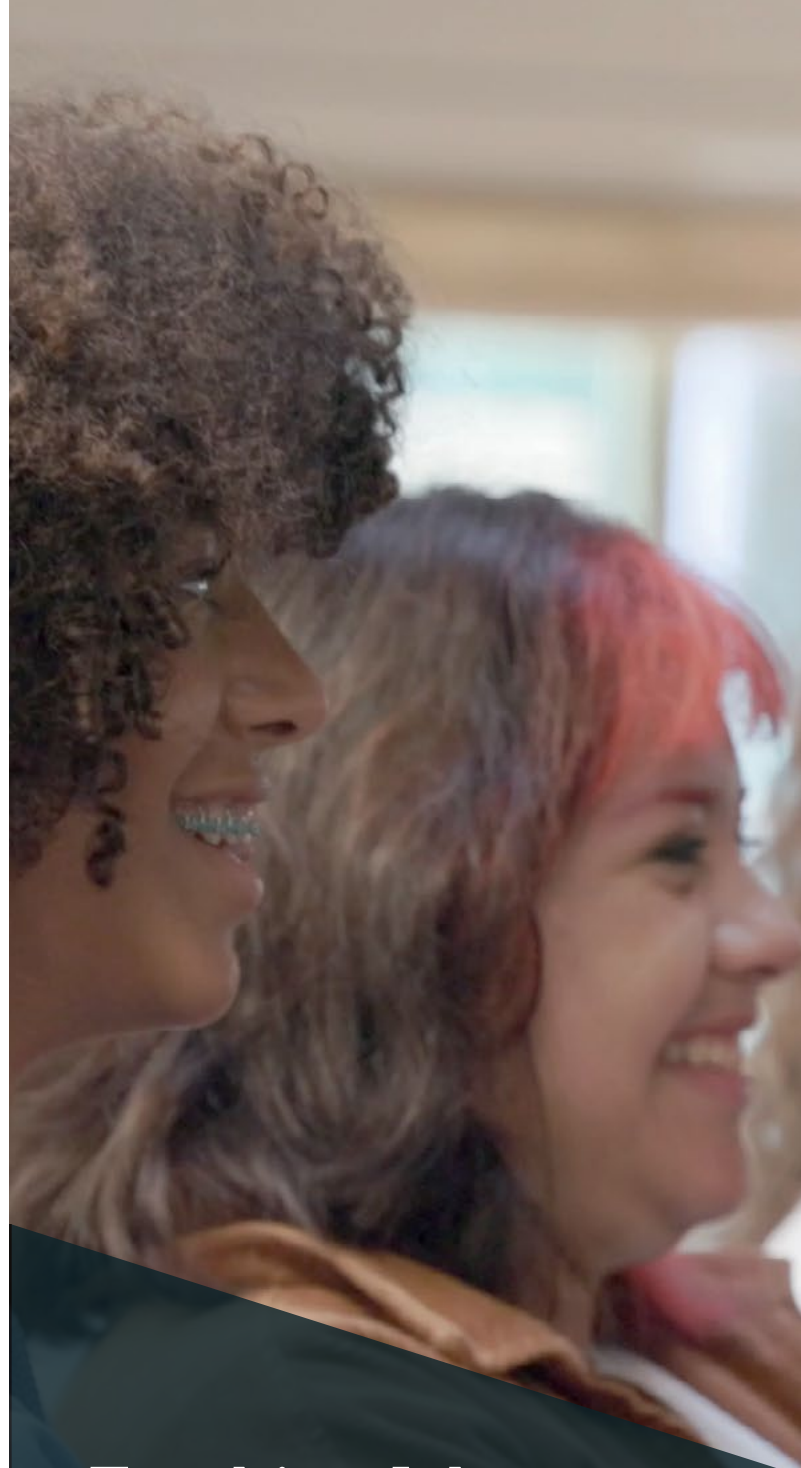
Who We Serve





Spotlight Stories

Learn more about some of our partners and direct service programs working to improve health outcomes in our communities.



Teaching Advocacy by Fighting Tobacco

Celebrating 27 Years with the California Youth Advocacy Network

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Working to End HIV in Los Angeles County

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Teaching Advocacy by Fighting Tobacco

Celebrating 27 Years with the California Youth Advocacy Network



Advocacy isn't just something the California Youth Advocacy Network (CYAN) teaches, it's the foundation on which the organization was built, transforming young people from passive observers into active participants in shaping their communities. For nearly 30 years, CYAN has been supported by Heluna Health to foster a movement where youth advocacy is more than just a concept; it's a lived experience that provides opportunities for youth and young adults to stand up, speak out, and create meaningful change.

The Birth of a Movement

CYAN's journey began 27 years ago with a bold mission: to combat the tobacco industry's influence by supporting young people with the tools and knowledge to advocate for healthier communities. What

started as a grassroots effort focused on tobacco prevention, has grown into a comprehensive program that engages youth and young adults across California to impact public health initiatives. Today, CYAN continues to champion young voices, expanding its focus to address not only tobacco use, but also marijuana and alcohol use, and related mental health issues like addiction.

A Camp Like No Other: Learning Advocacy Through Experience

One of CYAN's signature programs is an annual advocacy camp at Happy Valley Conference Center in Santa Cruz, California, which epitomizes the organization's hands-on approach to youth engagement. Far from being a typical summer camp, this

immersive experience blends fun with a deep sense of purpose, preparing young people to become advocates for policy and system change in their communities. For four days, the camp is transformed into a fictional county where participants dive into the world of advocacy through live-action role-playing (or "LARP-ing") with activities like mock council meetings, data collection, and crafting public service announcements. The camp doesn't just teach the theory of advocacy; it brings it to life, allowing youth to step into roles of advocates and community organizers working with and presenting to adult volunteers in the roles of board supervisors, educators, health directors, and other community leaders.

"It's amazing to see young people come here unsure of what to expect and realize, 'Wow, I can do this back home. I can have this voice,'" shares co-founder and Managing Director, Vicki Webster. This transformative experience leaves students not only with new skills but with the confidence to use their voices to make a difference.

Bringing Advocacy into the Real World

The lessons learned through CYAN programs like its advocacy camp also extend to the halls of the State Capitol through, "Youth Quest", where hundreds of young advocates

gather to bring attention to their causes by delivering speeches, and meeting with legislators. This annual event provides participants with the opportunity to put their skills into practice by educating and informing on the public health issues that matter most to them.

"It's not enough for them to learn how the process works. Now, they have to go back, teach their friends, and make it happen in their community."



Kim Homer Vagadori
Project Director, California Youth Advocacy Network

Expanding the Mission: A Broader Focus on Public Health

While CYAN's initial focus was on pushing back on the tobacco industry, the organization's mission has evolved to address a wider range of public health challenges. Feedback from young advocates made it clear that tobacco prevention alone wasn't enough and a focus on other issues that are inherently connected also needed to be



addressed. Responding to the needs voiced by participants, CYAN has undertaken a shift that reflects a more holistic approach to substance use prevention. New state grant funding is enabling CYAN to launch initiatives aimed at addressing these critical issues, empowering youth to advocate for policies that promote overall health and well-being.

“We want to widen the lens and bring youth advocacy to cannabis and mental health because young people struggle with that so much.”



Vicki Webster
Co-founder and Managing
Director, California Youth
Advocacy Network

Heluna Health: Supporting the Vision

Supporting these successful initiatives is Heluna Health, providing the financial and administrative foundation that fuels CYAN's work. Whether it's covering legal fees during disputes with tobacco companies or handling day-to-day logistics, Heluna Health's role has been indispensable. As the organization broadens its mission, Heluna Health remains a committed partner, ensuring that CYAN can continue to focus on empowering youth and young adults and expanding its impact on public health.

CYAN founder, Vicki Webster reflects on the early days, recalling, "I was in the middle of grad school and didn't know what I was doing when someone told me, 'You need to call Heluna.' They helped me through the

process. We couldn't do our job without Heluna. Their support lets us focus on young people and our programs.”

Looking Ahead: A Future Shaped by Youth Advocacy

As Heluna Health and CYAN celebrate nearly three decades of partnership, the future looks bright. CYAN's commitment to advocacy remains at the heart of its mission, inspiring youth and young adults not only to learn about change but to be the change they seek. The organization continues to adapt and expand, embracing a vision where advocacy serves as a gateway to a healthier future for all.

Together, Heluna Health and CYAN demonstrate the power of collaboration and the impact that can be achieved when organizations unite around a shared vision. By empowering young people to advocate for themselves and their communities, they are shaping the future of public health in California, one young leader at a time. The movement that began nearly three decades ago is still growing, and with every new voice.

Working to End HIV in Los Angeles County

Supporting LA County Department of Public Health, Division of HIV and STD Programs



In Los Angeles County, where the sun sets over a sprawling, vibrant metropolis, the fight to end HIV is reaching a crucial and hopeful stage. After decades of progress, the finish line is finally in sight: HIV is now treatable, and we know how to end it. The focus is now on reducing transmission, especially among the marginalized communities that have been hardest hit. In this effort, Heluna Health is playing a pivotal role, fostering a culture of compassion and hope by supporting the Los Angeles County Department of Public Health and partnering with community-based organizations to implement innovative programs that provide care, support, and education. Together, these efforts are helping Los Angeles County reduce transmission rates and move closer to a future free from HIV.

A Commitment to Health for All

Heluna Health, a leader in public health initiatives and partnerships across California,

is dedicated to ending the HIV epidemic. Los Angeles County, with its diverse population, faces significant barriers in accessing healthcare, particularly for the estimated 54,000 individuals living with HIV. Many of these individuals belong to communities of color where stigma and lack of access to available treatments and support resources often hinder people's ability to engage in prevention or treatment services.

Recognizing these challenges, Heluna Health is working as a fiscal intermediary for the LA County Department of Public Health's Ending the HIV Epidemic Initiative (EHE), and launching a comprehensive strategy to combat HIV in LA County, like other jurisdictions are doing across the state and country. Providing essential community connections and networks to efficiently distribute EHE funding and resources has a significant impact on both community organizations and the individuals they serve.

Innovative Programs: Testing, Treatment, and Support

Since September 2022, Heluna Health's EHE team has made significant strides in addressing these challenges. With an initial budget of \$17.8 million that has now increased to a total of \$36.5 million over the last two years, the impact of Heluna Health's EHE team is significant. The organization's collaborative efforts with the Division of HIV and STD Programs (DHSP) and community partners demonstrates Heluna Health's commitment to improving health outcomes. This work has included:

Mini-Grants: Mini-Grants: Partnering with community organizations to support innovative projects.

Population-Specific Grants: Funding clinics and organizations to implement interventions improving HIV care for populations most heavily impacted by HIV.

Program Evaluation: Designing and implementing a large-scale pilot evaluation program reaching HIV-positive individuals within vulnerable populations. This project collects surveys and conducts qualitative interviews to provide valuable insights into patient experiences and program effectiveness.

Spanish Language Mental Health Program:

Launching mental health services for Spanish-speaking individuals with HIV and co-occurring disorders.

Provider Education: Developing programs to educate healthcare providers on HIV-related issues, including women's health, testing, and Pre-Exposure Prophylaxis.

Workforce Development: Co-organizing successful conferences with approximately 500 attendees each day.

Ryan White Program Support: Streamlining care access for Ryan White clients by managing a centralized eligibility system.

Community Engagement: Building Trust and Breaking Stigmas

Community engagement is at the core of Heluna Health and the county's efforts. The understanding that each population impacted by HIV has its own set of obstacles and challenges that often prevent individuals from seeking help informs DHSP's approach to providing grants to community partners. These partners work quickly to provide the necessary educational and medical resources to these affected communities. One of these partners is the East Los Angeles Women's Center (ELAWC), where early



recognition of the intersection of domestic violence and HIV became the driving force in their mission to help break down the stigma for women living with HIV. "We have always supported our women, but didn't have enough money to support them," says ELAWC Director of HIV Services, Thelma Garcia. East LA Women's Center started as a hotline 48 years ago in a garage. It had 2 staff members, and though it has grown over the years, it still retains a "very small staff, who drop what they are doing" to support any woman who comes in. After partnering with Heluna, we "finally have a space where there are designated people for them."

The HIV department at ELAWC, provides prevention education for women at risk for HIV in LA County, and with the EHE funding they can now, "also provide Seeking Safety for women living with HIV."

Women who once felt shame or stigma now stand up to share their stories and support others in similar circumstances. Women who visit the East LA Women's Center find courage through a support group that nurtures hope. It's not just about the words shared, but the spark of change that takes hold in each woman's heart, inspiring them to carry the message forward. It's the beginning of a movement that continues to grow, with each new voice, action, and person touched by the commitment to empower and support one another in finding a cure.

Heluna Health also prioritizes partnerships with organizations that serve the LGBTQIA+ community and communities of color, recognizing the unique challenges these groups face. By building trust and fostering relationships within these communities, the organization is breaking down barriers and encouraging individuals to prioritize their health.

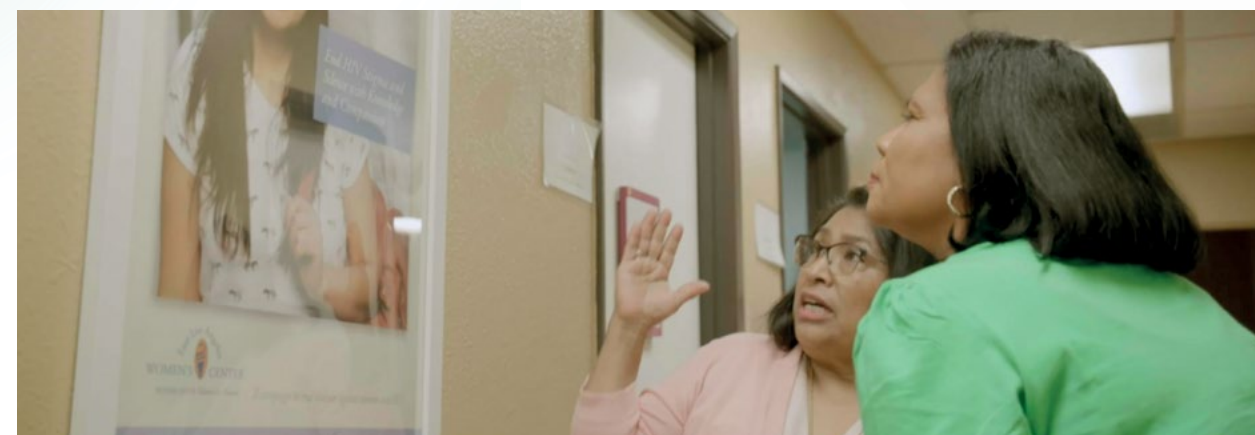
The Impact: Transforming Lives through Compassionate Care

Heluna Health and the Los Angeles County Department of Public Health are moving toward eliminating HIV in Southern California neighborhoods, through data-driven approaches, impactful measures and increasing access to EHE funding for

"Seeking Safety is a support group for women who are dealing with trauma and sexual violence, to help them develop their skills in addressing their trauma"



Thelma Garcia
Director of HIV Services, East LA Women's Center



Fighting for Food Access and Early Literacy

Launching Poquita's Garden, Heluna Health's First Children's Book



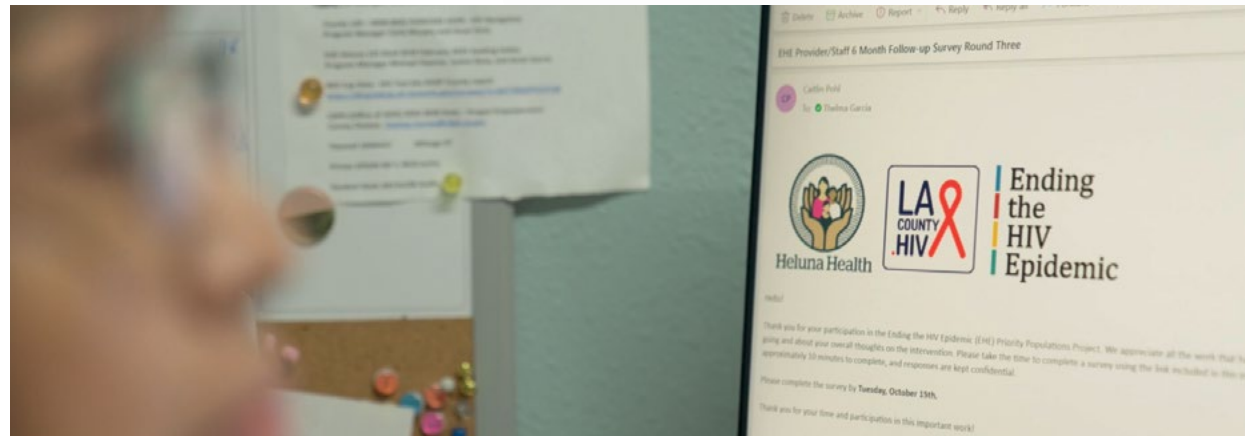
In a small corner of Los Angeles, where green spaces are scarce, a little tree named Poquita stands thirsty and frail. Yet, Poquita is set to do more than survive, she's about to inspire a community. Poquita's Garden, created by award-winning artist Lalo Alcaraz, is an exciting new venture produced by Heluna Health, merging community engagement with the pursuit of food access, in the organization's first-ever foray into publishing. This children's book centers on a powerful vision: that all families, regardless of background, have access to fresh, nutritious food and the knowledge to grow it.

Heluna Health: Building Pathways to Health and Nutrition

This year, Heluna Health, as the nation's largest nonprofit administrator of the U.S. Special Supplemental Nutrition Program for Women, Infants, and Children (or "WIC") program recognized a pressing need to address significant gaps in nutrition

education, especially in Los Angeles County and across California. In Los Angeles County alone, more than 1.6 million people live in food deserts, areas where access to affordable, healthy food is limited. Statewide, approximately 3.2 million residents face similar barriers. This lack of access contributes to alarming rates of chronic health issues, including obesity and diabetes.

Heluna Health's upcoming launch of Poquita's Garden builds on the impact of the WIC program and its Little by Little School Readiness initiative, which aims to ensure that every child has a home library of age-appropriate, high-quality books to ensure that kids from any socioeconomic background have the opportunity to develop the very best reading and language skills. Leveraging its established WIC network, Heluna Health has taken on the role of publisher, creating new content that not only enriches early literacy but also strengthens its commitment to community advocacy.



testing and treatment, all contributing to the overall reduction of new HIV infections in Los Angeles County. The EHE programs empower individuals to take charge of their health, offering hope and support during a time when it's needed most. Through the EHE Initiative, Heluna Health not only assesses interventions aimed at improving health outcomes but also provides essential wrap-around services to those local partners and populations most impacted by HIV.

can contribute to creating healthier communities.

"The spirit of collaboration and helpfulness that our team displays is truly outstanding," says Dr. Blayne Cutler, President and CEO of Heluna Health. "By fostering understanding, reducing stigma, and ensuring access to care, we're not just treating a disease, we're transforming people's lives."

Heluna Health's commitment to alleviating HIV in Los Angeles is a testament to the power of community-driven initiatives and compassionate care. By actively engaging with the communities served, Heluna Health is cultivating hope and health with the goal of ending HIV clearly in view.

"By fostering understanding, reducing stigma, and ensuring access to care, we're not just treating a disease, we're transforming people's lives."



Blayne Cutler, MD, PhD
President and Chief Executive
Officer of Heluna Health

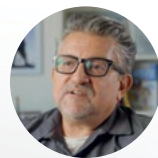
Join the Movement: Together Towards a Healthier Future

As Heluna Health continues to pave the way for change in Los Angeles County, the call to action is clear: everyone has a role to play in the fight against HIV. Whether through advocacy, education, or support, individuals

Lalo Alcaraz: Bridging Art and Advocacy

Lalo Alcaraz, the acclaimed artist and co-author behind *Poquita's Garden*, has long used his work to inspire social change. As the creator of the syndicated comic strip *La Cucaracha*, Alcaraz brings his distinctive style and advocacy for the Latino community to every project. His collaboration with Heluna Health aims to highlight the often-invisible struggles of millions of Californians who live in food deserts, and face barriers to healthy living.

"Poquita's Garden is about more than planting seeds. It's about showing kids where their food comes from and teaching them the value of growing their own food. It also honors the hard work of farmworkers, who are the backbone of our food system, especially in California, where agriculture plays such a significant role."



Lalo Alcaraz,
Acclaimed Artist Co-Author
behind *Poquita's Garden*

Alcaraz's colorful illustrations help convey important messages about food access and nutrition, and furthers the collaborative relationship the artist and Heluna Health have been building since 2023. Alcaraz previously produced "Super Doulas," an animated short, in partnership with Heluna Health and SisterWeb San Francisco Community Doula Network to address the high rates of adverse birth-related health outcomes experienced by women of color.

A Tale of Transformation: From Food Deserts to Flourishing Gardens

At the heart of *Poquita's Garden* is Amaya, a young girl who moves from California's fertile Central Valley to the bustling urban landscape of Los Angeles. In this unfamiliar city, she finds Poquita, a scraggly tree struggling to grow in an empty lot. Drawing from her knowledge of rural farming, Amaya transforms the neglected space into a vibrant community garden, and her efforts bring neighbors together, creating not just a source of fresh food, but a deeper sense of connection.

Alcaraz emphasizes that food doesn't just appear on the table, it's the result of hard work and cooperation.

"In California, farmworkers are often underappreciated for the role they play in feeding millions. This story encourages kids to understand and respect that journey," he explained.

The Broader Impact: Addressing Food Insecurity and Health Disparities

The importance of *Poquita's Garden* goes beyond storytelling. It addresses a critical public health issue in Los Angeles County and across California: food insecurity. Over 1 million residents of Los Angeles County experience food insecurity, defined as the limited or uncertain availability of nutritionally adequate and safe foods or limited or uncertain ability to acquire acceptable foods in socially acceptable ways, with low-income families and communities of color being disproportionately affected. With fast food often being the only accessible option in many food deserts, Los Angeles County residents face higher rates of diet-related health conditions, such as obesity and diabetes.

By engaging families with *Poquita's Garden*, Heluna Health aims to foster awareness



about food access and nutrition. "Kids absorb information in ways that we, as adults, often overlook," said Alcaraz. "Through stories, we can teach them about the world around them and show them that they have the power to make a difference, whether it's growing their own food or advocating for healthier food options in their communities."

Spreading the Message: Distribution and Community Engagement

Thanks, in part, to a generous grant from Arthur J. Gallagher & Co., Heluna Health is donating 10,000 copies of *Poquita's Garden* to social service entities within the greater Los Angeles community. 8,000 copies will go directly to families served by Heluna Health's PHFE WIC program and the Little by Little school readiness program. The remaining books will be given to school districts, hospitals, and community centers throughout Los Angeles County and other regions of California. In addition to the book distribution, Heluna Health is partnering with local nonprofits to host gardening workshops, community events, and educational activities that bring the story of *Poquita's Garden* to life in tangible and memorable ways.

Beyond *Poquita's Garden*, Heluna Health is focused on scaling up its community nutrition



programs to address the food access challenges in communities across California. "We're excited to see how this project can inspire not just individual readers, but entire communities to come together and advocate for food access and better health outcomes," said Dr. Blayne Cutler, President and CEO of Heluna Health.

Call to Action: Join the Movement

As *Poquita's Garden* reaches more communities, Heluna Health hopes to spark a larger movement that addresses food insecurity in Los Angeles County and beyond. With more than 23.5 million Americans living in food deserts and millions facing barriers to healthy living, this project is part of a broader effort to create healthier, more connected communities.

With *Poquita's Garden*, Heluna Health is planting seeds, not just in the ground, but in the minds of children and families. Together, we can grow a healthier future for Los Angeles County, California, and beyond.

Community

Our Board of Directors

Officers



Santosh Vetticaden, MD, PhD, MBA
Chair
Biotech Entrepreneur/
Co-founder, Visgenx Inc.



Carladenise Edwards, PhD
Vice Chair
Chief Administrative Officer,
Miami-Dade County



Alessandro Lazzarini
Investment Analyst,
Capital Group



Nicole J. Macarchuk, JD
Secretary
Partner, Dechert, LLP

Directors



Nwando Anyaoku, MD, MPH, MBA
GVP, Chief Health Equity
and Clinical Innovation
Officer, Providence



Jennifer Covich Bordenick, MHRD
Chief Executive Officer,
Executives for Health
Innovation



Terhilda Garrido, MPH
Executive Director,
Sustainability and Impact
Finance, UC Berkeley, Haas
School of Business



Celina Gorre, MPH, MA
CEO, WomenHeart



Hope Tarirai Mago, MBA
Partner, HCAP Partners



Bonnie Midura, MPH
Senior Program Manager,
The California Endowment



Vivian Vasallo
Health and Philanthropic
Executive

Leadership and Governance

Heluna Health's accomplished Board of Directors and experienced executives work collaboratively to support our partners and direct programs, and to improve health outcomes in our communities.

Executive Management Team



Blayne Cutler, MD, PhD
President and Chief
Executive Officer



Jordan Gadd, MA
Chief of Staff



Brian Gieseler, MBA
Chief Financial Officer



Kiran Saluja, MPH, RDN
Executive Director,
PHFE WIC Program



Peter Dale, CPCM, MA
Chief Program Officer



Jo Kay Ghosh, PhD
Director of Research
and Evaluation



Tim Seifert, JD
Chief Human
Resources Officer



Jaana Xie, MPA
Internal Audit
Manager



Board Awards

In FY24, the Heluna Health Board of Directors recognized several individuals and one team for their outstanding contributions. The awardees are:

Maria Valenzuela-Avena, Warehouse Operations Manager for Breastfeeding Nutrition Services (including our WIC Program). Maria was honored for her 35-year career, including her leadership in managing a complex relocation of the WIC program's operations. Her innovative solutions saved the program over \$50,000 and ensured a seamless transition without disrupting daily operations. Maria's dedication, efficiency, and problem-solving skills were highlighted as key factors in her success.

Laura Spriggs-Nevarés, HR Director - Employee Relations & Engagement. Laura was commended for her over 30 years of service. She has significantly impacted employee relations and engagement at Heluna Health, leading initiatives that have strengthened the organization's culture. Laura's compassionate leadership and commitment to the organization's mission were emphasized.

Natalie Still, Senior Project and Data Manager, Natalie was recognized for her critical role in managing data for the Contracts and Grants Management team. Her work, particularly with the Los Angeles Network for Enhanced Service's (LANES) Health Information Exchange program, has

elevated Heluna Health's support services. Natalie's professionalism and innovative approach have made her an invaluable asset to the organization.

The Ending the HIV Epidemic Services (EHE) Team was awarded for their groundbreaking work with the Los Angeles County Department of Public Health's Division of HIV and STD Prevention. The team's achievements include organizing major conferences, developing data platforms, and conducting extensive program evaluations. Their efforts have led to significant funding increases, and enabling continued support for vulnerable populations impacted by HIV. The EHE team's commitment to advancing Heluna Health's mission and improving health outcomes in the community was highly praised.

Our Partners and Direct Service Programs

At Heluna Health, we serve a wide range of partners working in local communities and lead our own programs that provide proven population health interventions. In the following list, we recognize the partners whom we worked with during the period July 1, 2023 - June 30, 2024.



Action on Smoking and Health (ASH)

Athletes for Life **New in 2024**

California Prevention Training Center

California, State of

- California Department of Public Health (CDPH)
- CDPH California Emerging Infections Program (CEIP)
- CDPH California Tobacco Control Program (CTCP)
- CDPH Center for Infectious Diseases (CID)
- CDPH Center for Laboratory Sciences (CLS) **New in 2024**
- CDPH Division of Communicable Disease Control (DCDC)
- CDPH Infant Botulism Treatment and Prevention Program
- CDPH Microbial Diseases Laboratory (MDL)
- CDPH Vector-Borne Disease Section (VBDS)
- CDPH Viral and Rickettsial Disease Laboratory (VRDL)

California Youth Advocacy Network (CYAN)

California Youth Behavioral Health Initiative (CYBHI)

Carolyn Kordich Family Resource Center

City and County of San Francisco (CCSF)

- San Francisco Department of Public Health (SFDPH)
 - » SFDPH Applied Research, Community Health Epidemiology, and Surveillance (ARCHES)
 - » SFDPH Behavioral Health Services
 - » SFDPH Bridge HIV
 - » SFDPH Center for Data Science
 - » SFDPH Center for Learning and Innovation (CLI)
 - » SFDPH Center for Public Health Research (CPHR)
 - » SFDPH Community Health Equity and Promotion (CHEP)
 - » SFDPH Disease Prevention and Control (DPC)
 - » SFDPH Public Health Laboratory
 - » San Francisco Health Network (SFHN)
 - * SFHN Ambulatory Care
 - * SFHN Jail Health Services
 - * SFHN Maternal, Child, and Adolescent Health
- San Francisco Office of Financial Empowerment and Financial Justice Project

Community Health Action Network (CHAN)

Community Translational Research Institute (CTRI)

County of Alameda

County of Contra Costa

- Contra Costa Health, Housing, and Homeless Services (H3)
- Contra Costa Health Services (CCHS)

County of Orange

- Orange County Department of Education

Eastern Los Angeles Family Resource Center (ELAFRC)

Expecting Justice (Abundant Birth Project)

Family Resource Centers Network of California (FRCNCA)

First 5 Orange County

Happy Mama Healthy Baby Alliance (HMHBA)

Health Consortium of Greater San Gabriel Valley (HC-SGV)

Health Officers Association of California (HOAC)

Immunization Coalition of Los Angeles County

Long Beach Early Childhood Education Committee (LBECE)

Los Angeles Network for Enhanced Services (LANES)

MOMentum Park

Rancho Santiago Community College District (RSCCD)

RTI International

Saving Our Legacy Project (SOL)

SisterWeb

Southern California Crossroads

Sustain Hawaii

TRAPMedicine



Angels Child Care Food Program

Breastfeeding and Nutrition Services

- PHFE WIC
- CinnaMoms
- Little by Little School Readiness Program

California Health and Human Services Agency

- California Institute for Behavioral Health Solutions (CIBHS) **New in 2024**

City and County of San Francisco (CCSF)

- San Francisco Department of Homelessness and Supportive Housing (HSH)
 - » San Francisco Homeless Outreach Team (SFHOT)

Community Health Project Los Angeles (CHPLA)

County of Los Angeles (LAC)

- LAC Department of Health Services (DHS)
- LAC Department of Justice, Care and Opportunities
- LAC Department of Public Health (LADPH)
- LAC Department of Youth Development

U.S. General Services Administration

Youth/Adult Development Services (YDS)



Client Awards

On Tuesday, September 24, 2024, Heluna Health welcomed four esteemed partners to their headquarters to present them with awards, recognizing their outstanding achievements in public health and community services.

Contra Costa Health, Housing, and Homelessness (H3) received the Semi-Annual Award for Overcoming Challenges to Achieve Success. Under Tara Cantu and Deborah Marie Keenan's leadership, H3 has exceeded pre-pandemic service levels, supporting over 7,725 households in 2022 with critical healthcare, shelter, and housing connections, achieving a 90% success rate in helping clients retain or transition to permanent housing.

Their Generating African American Infant and Nurturers' Survival Initiatives (GAAINS) program supports 135 clients this year, reducing postpartum complications and promoting breastfeeding among African American mothers.

Expecting Justice, part of the San Francisco Department of Public Health, received the Quarterly Award for Growth. Since 2019, they've expanded the Guaranteed Income Pilot program, led by Dr. Zea Malawa and Michaela Taylor, to support over 425 pregnant individuals across five counties. This \$5M California grant reduces birth disparities among Black and Pacific Islander communities.

The SFDPH Center for Public Health Research (CPHR), led by Dr. Erin Wilson, received the Quarterly Award for Growth. Supported by a \$3.5 million CDC grant, CPHR expanded the National HIV Behavioral Surveillance (NHBS) program to track HIV risk behaviors and improve prevention. Their work supports targeted HIV strategies, advancing Heluna Health's mission to enhance community health outcomes.

Happy Mama Healthy Baby Alliance (HMHBA) received the Quarterly Award for Overcoming Challenges to Achieve Success. Led by Cordelia Hanna and Carla Michael, HMHBA's small team serves underserved Los Angeles communities with maternal health services, including doula care, training, and postpartum support.

Heluna Health honored **Delia Molloy**, former Deputy Director of SFDPH Bridge HIV, upon her retirement on September 30, 2024, after 17 years of dedicated service. Delia's leadership significantly advanced HIV prevention research, particularly in demonstrating the effectiveness of antiretroviral medications. Her commitment and contributions have left an enduring impact on the organization and the field.

23-24 Financials

Heluna Health's audited financial statements for the year ending June 30, 2024, are available here.

FINANCIALS

Statements of Financial Position

Assets	2024	2023
Cash and cash equivalents	\$ 50,992,069	\$ 35,425,883
Contracts receivable, net of allowance for credit losses of \$13,796 and \$55,100, respectively	\$ 222,252,101	\$ 212,574,504
Advances to programs, prepaid expenses, and other	\$ 4,064,975	\$ 4,911,673
Property and equipment, net	\$ 13,340,850	\$ 9,085,280
Right of use assets, operating	\$ 11,448,436	\$ 7,784,768
Total Assets	\$ 302,098,431	\$ 269,782,108
Liabilities	2024	2023
Accounts payable and accrued expenses	\$ 207,719,433	\$ 206,708,980
Accrued payroll and related liabilities	\$ 13,833,221	\$ 13,334,007
Agency and other funds payable	\$ 25,923,071	\$ 13,399,540
Advance on grantor payments	\$ 3,720,566	\$ 2,190,632
Accountability for program assets	\$ 6,659,317	\$ 2,223,208
Deferred revenue	\$ 4,894,698	\$ 1,792,009
Lease liability, operating	\$ 11,850,349	\$ 7,884,371
Loan payable	\$ 1,132,116	\$ 1,565,221
Total Liabilities	\$ 275,732,771	\$ 249,097,968

Statements of Activities

Unrestricted Revenues and Support	2024	2023
Governmental service contracts	\$ 662,702,662	\$ 840,437,730
Private contracts	\$ 13,403,450	\$ 8,840,468
Management fees	\$ 24,871,536	\$ 26,324,716
Administrative fixed fees	\$ 8,274,794	\$ -
Other income	\$ 720,160	\$ 182,762
Contributions	\$ 146,400	\$ 62,969
In-kind contributions	\$ 224,886	\$ 211,374
Total Unrestricted Revenues and Support	\$ 670,343,888	\$ 876,060,019

Expenses	2024	2023
Program Services	\$ 635,205,172	\$ 847,294,031
Support Services	\$ 29,457,196	\$ 27,314,948
Total Expenses	\$ 664,662,368	\$ 874,608,979
Change in Net Assets - Unrestricted	2024	2023
Net assets - beginning of the year	\$ 20,684,140	\$ 19,223,100
Net assets - end of the year	\$ 26,365,660	\$ 20,684,140
Total Change in Net Assets - Unrestricted	\$ 5,681,520	\$ 1,451,040

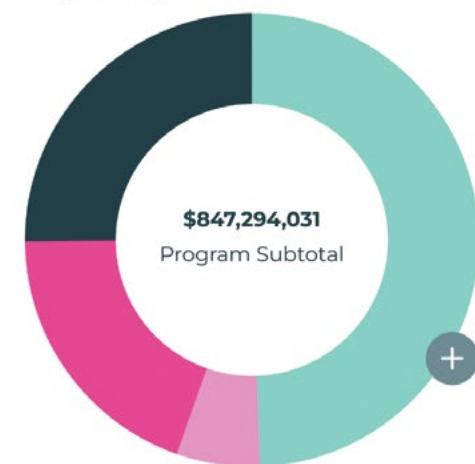
Statements of Financial Expenses

Program Expenses - 2024



\$291,480,674	Epidemiology and Laboratory Capacity for Infectious Diseases	\$125,190,993	Children and Youth Behavioral Health Initiative
\$52,116,616	Special Supplemental Nutrition Program for Women, Infants, & Children	\$166,416,889	All Other Programs
\$29,457,196	Management and General	\$664,662,368	Total Functional Expenses

Program Expenses - 2023



\$418,804,171	Epidemiology and Laboratory Capacity for Infectious Diseases	\$50,283,646	COVID-19 School-Based Testing in K-12 Schools
\$165,442,135	Epidemiology and Laboratory Capacity for Infectious Diseases Reopening Schools	\$212,764,079	All Other Programs
\$27,314,948	Management and General	\$874,608,979	Total Functional Expenses

Our Supporters

Thank you to the numerous individuals, foundations, corporations, and government agencies whose critical support enables Heluna Health and our partners to build healthy, strong communities for all. Gifts, grants, and contracts of \$1,000 or more for the time period July 1, 2023 - June 30, 2024 are recognized in the Impact Report.

American Heart Association	John Snow Inc.
Angeles Community Health Center	Joseph & Vera Long Foundation
Anthem Blue Cross	Kaiser Foundation Hospitals
Arcora Foundation	Kaiser Permanente
Association of Maternal & Child Health	Kaiser Permanente Foundation
Association of Public Health Laboratories	LA Care
Association of States and Territorial Health Officials	LA Care Health Plan
Blue Shield of California Foundation	Local Initiative Support Corporation (LISC)
California Community Foundation	Los Angeles LGBT Center
California HIV/AIDS Research Program	Lucile Packard Foundation for Children's Health
California Institute for Behavioral Health Solutions	Medical University of South Carolina
California Mental Health Services Authority (CalMHSA)	Merck Sharp & Dohme Corp
CareQuest	N/A
CDC Foundation	Napa County Office of Education
Cedars-Sinai Medical Center	National Association of County & City Health Officials (NACCHO)
Cicatelli Associates, Inc	National Health Law Program Inc.
City and County of San Francisco	National WIC Association
City and County of San Francisco, Office of Contract Administration Purchasing Division	NO/AIDS Task Force dba Crescent Care
City of La Puente	Office of Minority Health
City of Long Beach	Oregon Health & Science University
City of Los Angeles	Patient-Centered Outcomes Research Institute
Columbia University	Perigee Fund
Community Bridges	Pomona Community Health Center
	Pomona Valley Hospital Medical Center

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 ICON Government and Public Health Solutions, Inc (CRO)

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Violet World Foundation
 Walter and Elise Haas Fund
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"It's very rare you find a group of people who have such a diversity of opinion, thought and experience, but have a common ground in really giving back."



Carladenise Edwards, PhD
Vice Chair, Heluna Health Board of Directors
 Chief Administrative Officer,
 Miami-Dade County



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